

WANT TO HIRE MORE WOMEN?

After years of receiving phone calls, emails, LinkedIn messages and tweets from agencies desperate to hire more women, The 3% Movement™ had a eureka moment. Instead of trying to recommend candidates from our own memory banks (Who lives where? Who's ready for a move? Who has automotive experience?), we realized there had to be a better way.

3% Jobs

Putting job opportunities in front of our entire community ups the odds of more women applying for—and being hired into—these agency openings.

Now in our 9th year, The 3% Movement™ has a large, vibrant community of female creatives at all levels, plus men who advocate for a more gender-equal ad world. A 3% Jobs Package puts your job opportunity in front of more than 40,000 seasoned ad folks who are part of our active community of followers. These people have proactively raised their hand to be part of our community, voicing their desire for a more gender equal ad world. The result? They're highly motivated to apply themselves for opportunities and/or share good opportunities within their network.

How It Works

Send the job description to jobs@3percentconf.com. Be sure to include the job title, city, agency name, salary (optional), and the desired years of experience or industry-specific experience sought. Include an email reply-to address or link to posting on your site where applicants can apply.

Your job posting will be posted in the following 3% channels:

Facebook	7,600+	One posting
Twitter	22,500+	Three tweets
LinkedIn private group	3,025	One posting
Email	8,200+	
Website	75,500+	
TOTAL	116,825	

Cost is \$333 and is payable by credit card or by check made payable to The 3% Movement.

**Tell Them You're
Looking for Them.**

THE 3% **m**ovement™