

**POSSIBLE**

+

THE 3% movement

PRESENT

*Inspired By*



## INTRODUCING A NEW DIVERSITY SALON SERIES FROM THE 3% MOVEMENT

Who are the people blowing up industries outside of advertising?

What are they doing to challenge the status quo?

How fast is the ratio changing?

After five years of rabble-rousing in the ad world, 3% Founder Kat Gordon felt an itch to answer these questions. So, in partnership with POSSIBLE, The 3% Movement created "Inspired By."

In a fireside chat format, Kat Gordon questions the questioners, sitting in conversation with those reshaping the worlds of journalism, finance, law, education, and more. It's a collaboration between visionaries... with an audience.



**SEATTLE**

**Lindy West**

Best-selling author of "Shrill" and a leading voice on feminism, social justice, humor, and body image.

FEBRUARY 9



**NEW YORK CITY**

**Nathalie Molina Niño**

delivering returns for investors and results for women, as founder of BRAVA Investments.

APRIL 26



**DENVER**

TBA



**LOS ANGELES**

TBA

## WANT TO BRING AN "INSPIRED BY" EVENT TO YOUR CITY?

The 3% team would love to work with you to make it a reality. We have a short-list of people we're itching to interview (Marcus Samuelsson, Sal Khan, Shonda Rhimes, Annie Leonard + more). Here's what a host agency provides:

- Venue with seating for 125+
- Videography/photography
- Cocktails + appetizers
- Speaker fee for guest (if applicable)
- \$10,000 fee to 3% team

We help get the word out about your event, working together to identify who from your employees and clients and the 3% Community belong in the room (these events are invite-only and require registration but no ticket sales). 3% Founder Kat Gordon crafts the questions and flies to your city to deliver the fireside chat. We then socialize the video to our 30,000-person community, thanking you as the sponsor of the gathering.



**INSPIRED?**

Contact [katgordon@3percentconf.com](mailto:katgordon@3percentconf.com)