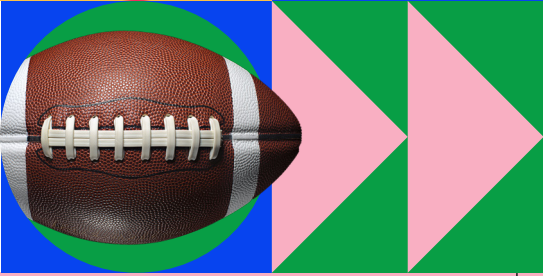




**TWEET
UP.** 

CHANGE THE GAME.



BRAND	IS THERE A WOMAN IN THE AD?	IS SHE THE LEAD OR HERO?	IS SHE A WOMAN OF COLOR?	DOES SHE DEFY A STEREOTYPE?	IS THE CASTING DIVERSE?	IS THIS A MESSAGE WE NEED RIGHT NOW?	NOTES:
Amazon							
Anheuser-Busch							
Bass Pro Shops and Cabela's							
Cutwater Spirits (Anheuser-Busch)							
Dawn and Swiffer (Proctor & Gamble)							
Dexcom							
Dr. Squatch							
Ford Motor Compan							
Indeed							
Jimmy John's							
Klarna							
Mercari							
Michelob Ultra Organic Seltzer							
Mountain Dew							
Oikos Pro							
Paramount+							
Pringles							
Rockstar Energy							
Samuel (Sam?) Adams							
Skechers							
Squarespace							
State Farm							
Stella Artois							
Tide							
Toyota							
Turbo Tax							
Uber Eats							
WeatherTech							



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